

## Wylam Tennis Club Development Plan

Action	Need/Opportunity	How?	When?	Cost?	Who?
Increase the number of junior girl members in the club	Sustain and increase female adult membership	Provide a holiday camp for girls Introduce girl only coaching sessions	Summer 2011	Fees to cover coaching sessions	Head coach to arrange
Promote junior sessions in local schools – Wylam First Heddon First St Agnes Crawcrook Mickley First Highfield Middle Ovingham Middle	Increase junior club membership	Promotional material produced and distributed into club		Production of fliers Distribution of fliers	Head Coach Committee members
Introduce free taster fun sessions for junior members	Increase junior membership	Establish a programme of fun sessions for juniors Advertise sessions		Advertising and coaching costs	Coaches supported by committee members
Develop coaching capacity through working in partnership with PE department at Prudhoe High School	Increase coaching and supervision capacity	Offer placements to Prudhoe Sports Leaders on accredited pathways	Summer 2011	No costs	Committee member to establish partnership with Prudhoe High Coaches to support placements
Continue to develop 4 junior sessions	Increase membership of red, orange, green and performance group to 12 participants in each and increase the number of girls participating.	Increasing the promotional materials into schools Advertising on website Advertising in local shops Head coach E mailing parents	Summer 2011	Fees to cover coaching sessions	Head coach and committee members
Establish junior friendly matches with Riding Mill and Stocksfield clubs	Sustain interest of junior members	Establish a programme of matches	Summer 2011	Travel costs and balls	Coaches to establish. Committee members to support

Establish one team across the 3 clubs into the junior league	Sustain interest and develop competitive skills of junior members	Establish team leader Team entered in league	Summer 2012	Travel costs and balls	Tennis Committee
Provide a pre season programme of coaching for adult teams	Improve performance in matches	Establish a programme of coaching for mens and ladies teams	Spring 2011	Coaching Fees	Tennis committee
Make an application to Awards for All	Improve club facilities- Mini tennis court Ball Machine	Establish action group Establish costs Complete and submit application	Autumn 2011	Costs to be determined	Sub group of tennis committee
Complete application for Clubmark	Increase eligibility for funding	Identify criteria not met Complete actions Complete portfolio Meet with LTA Submit application	Autumn 2011	No cost	Sub group of tennis committee
Enter mini tennis indoor competitions at David Lloyd Centre	Develop competitive skills of junior members	Establish process for entry Liaise with parents Enter junior members	Summer 2012	Cost to be determined	Head Coach and committee members
Increase the number of friendly tournaments for adults	Increase numbers attending Sunday afternoon sessions	Establish a regular cycle of friendly tournaments	Summer 2011	No cost	Tennis Committee
Increase the number of friendly ladies matches	Provide increased competitive opportunities for lady members	Identify clubs willing to play friendly matches Identify members available to play	Summer 2011	No cost	Tennis Committee